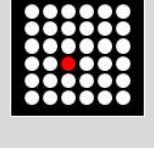


36 GLOBAL TRENDS

by



PATRICK & ANNE-MARIE
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Bring people to full potential



INDIVIDUAL

1. **PRIVACY-IN-DANGER**, lost anonymity
2. **OCEANS OF OPPORTUNITIES**
3. **INDIVIDUALISATION**, personalisation
4. **BETTERNESS**, proactive wellness

EDUCATION



5. **LEARNING REVOLUTION**, MOOCs
6. **SKILLS REDEFINED** (supply and demand)
7. **KNOWLEDGE PROLIFERATION**
8. **GAMIFICATION**, virtual reality



DEMOGRAPHICS

9. **LONGEVITY**, ageing population
10. **RESPONSIBLE NUTRITION** (planet, health)
11. **DIGITAL NATIVES**
12. **URBANISATION**



ENVIRONMENT

13. **SUSTAINABILITY**, CSR, green pressure
14. **CLIMATE CHANGE**
15. **MOBILITY REDEFINED** incl. autonomous cars
16. **PANDEMICS, EPIDEMICS**

SOCIETY

17. **RIGHTS & RESPECT**, inequalities
18. **'GIOCAL'** divide & conquer

19. **SHARING ECONOMY**, 'uberisation'

20. **POSITIVE DISCRIMINATION**

POLITICS & GOVERNMENT

21. **REGULATORY INFLATION**, 'big-brotherism'
22. **PROTECTIONISM**, nationalism
23. **SMART CITIES**, smart public infrastructures
24. **NEW ENEMIES** (bio & cyber terrorism)



TECHNOLOGY - DIGITAL

25. **3D-PRINTING**

26. **INTERNET OF THINGS**, connected homes

27. **ARTIFICIAL INTELLIGENCE**

28. **BIG DATA**, cloud technology

ECONOMICS & FINANCE

29. **REMOTE JOBS**, home/teleworking
30. **ROBOTISATION OF WORKPLACE**
31. **GOING CASH-FREE**, mobile payments
32. **CROWD-BASED ANYTHING**, disintermediation



REGIONAL POWERS

33. **CHINA DOMINANCE**, 'asianisation'
34. **MEA & LATAM**, peaks and deserts
35. **US IMPLOSION**
36. **'EUREXIT'**