## MEETING CLARIFICATION



DESIRED OUTCOME	EXPECTATIONS, ISSUES or ACTIONS
<b>WHO</b> : Why are <i>you</i> running this meeting? Who are <i>you</i> to the participants?	
WHAT: What's your outcome of this meeting? What are your main questions?	
<b>WHY</b> : Why is this meeting important for <i>you</i> ? What are the alternatives?	
<b>HOW</b> : How will you run it? What will be your general approach?	
PARTICIPANT ANALYSIS	EXPECTATIONS, ISSUES or ACTIONS
WHO: Who are the participants? Who will (not) be there? Is it the right size?	
WHAT: What's their outcome of this meeting? What are their main questions?	
<b>WHY</b> : Why is this meeting important for <i>them</i> ?	
<b>HOW</b> : How will they likely react?	