

# To find a **cure** for Parkinson's

Demoucelle  
**PARKINSON**  
CHARITY...

**RUN** for  
**parkinson**



# Our team

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Creating the Demoucelle Parkinson Charity was for me a way of persevering despite the illness. Thanks to our Charity, I feel like a real actor of change. Not just for me of course, but for the 6,3 million people worldwide who daily live with the disease. A new, very positive project in coping with this tough disease challenge.



When the disease invited itself in our family nest, we could have sat back and hope that everything would be fine. But we preferred to act and create the Demoucelle Parkinson Charity. I didn't want Patrick to hold the reins of this fantastic adventure alone: I love new challenges and I also want more than anything to find a cure for Parkinson's disease. Since then we've been putting all our energy in it!

”




In 2005, while at the top of his professional career, the 40 years old businessman Patrick Demoucelle was diagnosed with Parkinson's disease. The consequence was a brutal change in his own life, and the life of his family and friends.

His ambition-drive gave him the motivation to go on in the same dynamic way. He wanted to keep hope and believed in a solution.

In 2011, together with his wife Anne-Marie, he established the Demoucelle Parkinson Charity to accelerate the process of finding a cure for Parkinson's. 40 000 Belgians are living with Parkinson's disease: 1 Belgian out of 283, amongst whom 10% are younger than 50. Parkinson's disease is not only an 'old people disease' as we tend to believe. Many young persons are suffering from it!

13 years later, Patrick is still motivated. Of course symptoms are getting worse and it is getting more and more difficult for his entourage, but he is not giving up. He still believes in a solution, and so do we.

A solution is possible.



*"Parkinson's disease is  
degenerative and  
incurable to date.  
Time is running out,  
but hope keep our  
dreams alive!"*





## Our vision

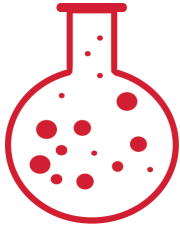
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A world where  
Parkinson's disease  
is cured within  
the next decade

## Our mission

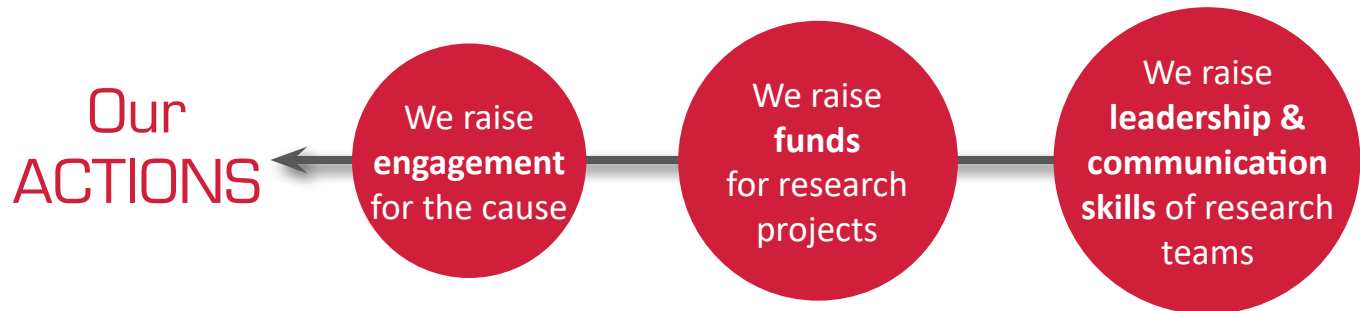
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To accelerate  
the world's most  
promising projects  
to find a cure  
to Parkinson's disease



The Demoucelle Parkinson Charity wants to support the most promising projects that are most likely to find a solution. Together with the Michael J. Fox Foundation, we have given support to 8 (pre-)clinical trial stage projects so far; 7 are in Europe and 1 in the United-States.

To be able to boost these scientific projects, we collect funds, help research teams to improve their communication and leadership skills, and reinforce the engagement towards the cause. It is capital to promote a positive attitude towards Parkinson's disease.



# Parkinson's disease

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Parkinson's disease (PD) is a degenerative disorder of the central nervous system. PD invariably progresses with time. The symptoms are diverse, and worsen as the disease evolves. Typical symptoms are **movement disorders, trembling, rigidity, dyskinesia, speaking difficulties, difficult swallowing, sleep deprivation, depression**. Not easy to live every day with that!

So far, all available Parkinson medications are symptom treating. But they do not offer any definitive solution to the disease.

However, science is progressing and we are closer to a cure.

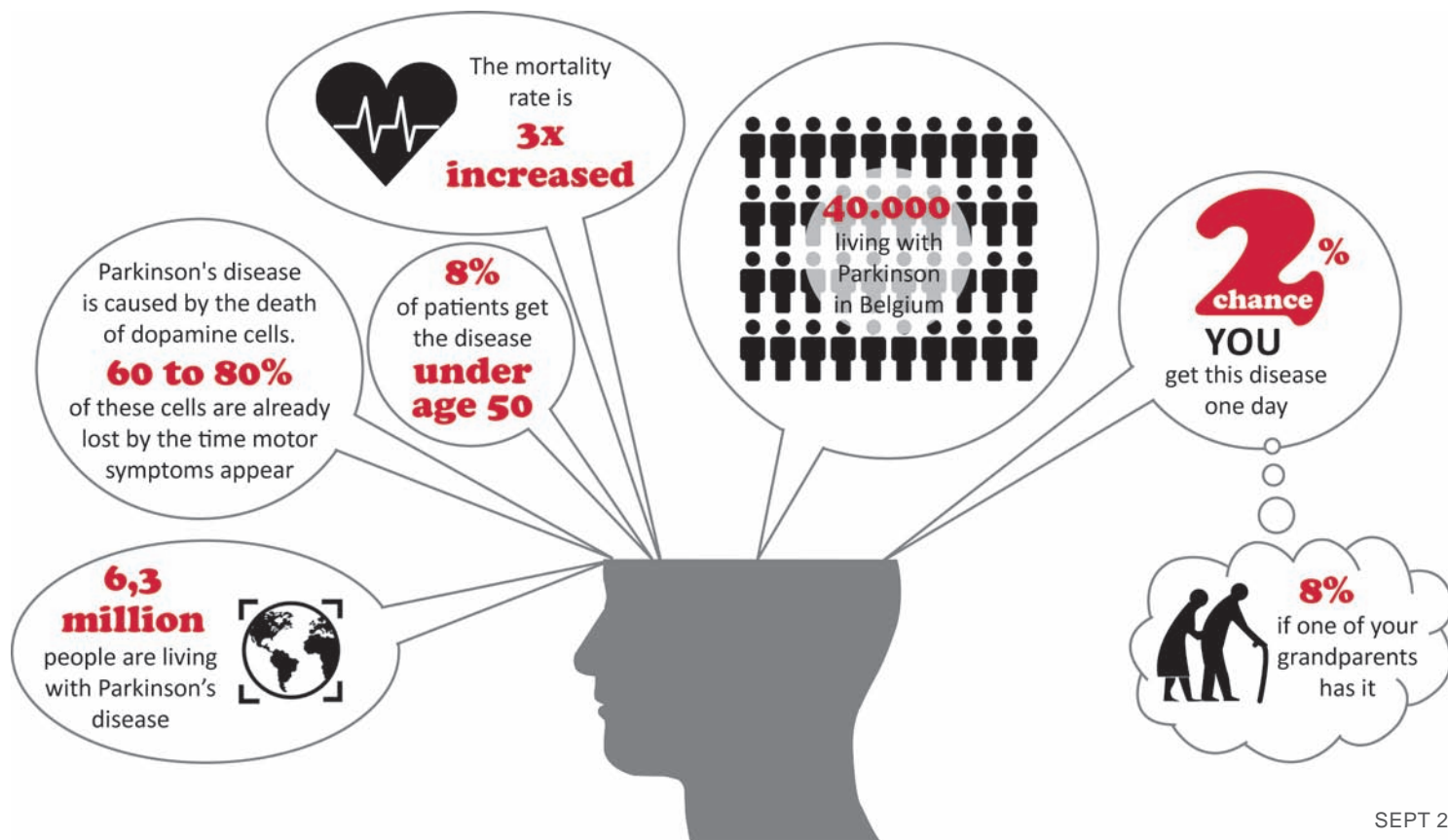


Evolution of the disease



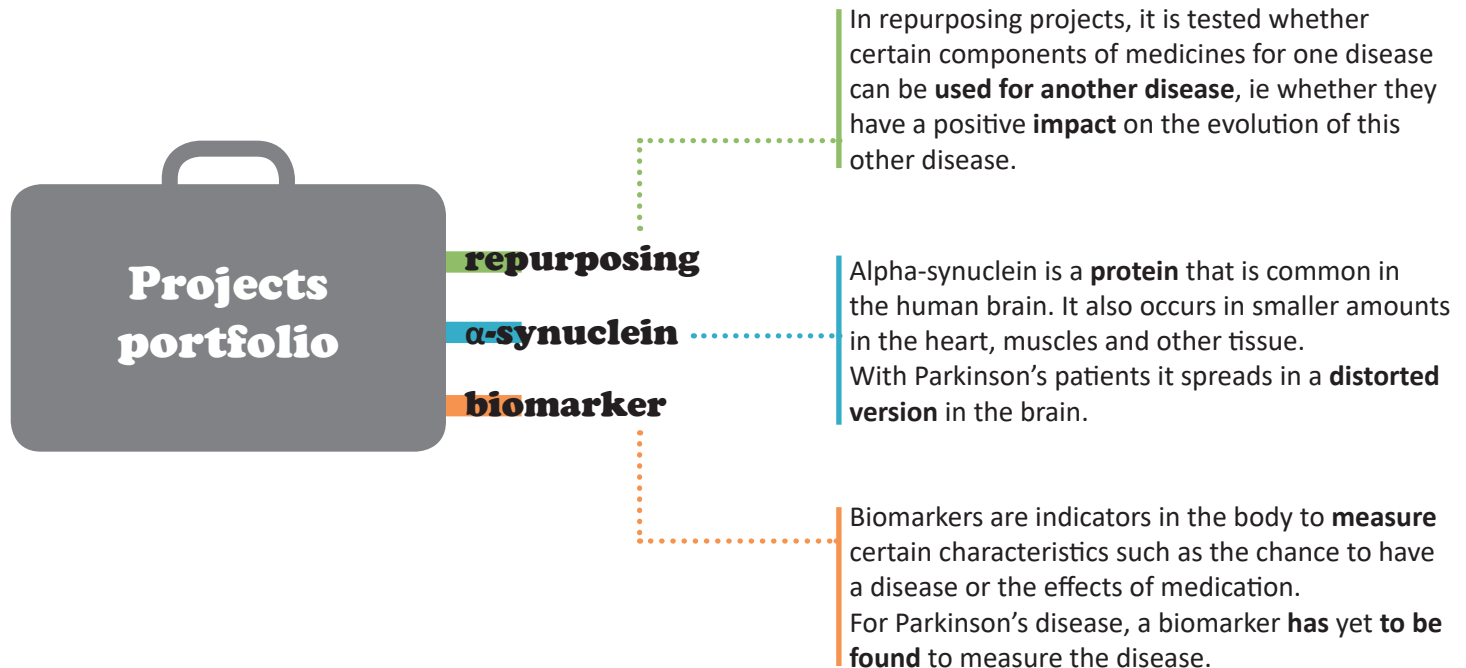
# Parkinson's statistics

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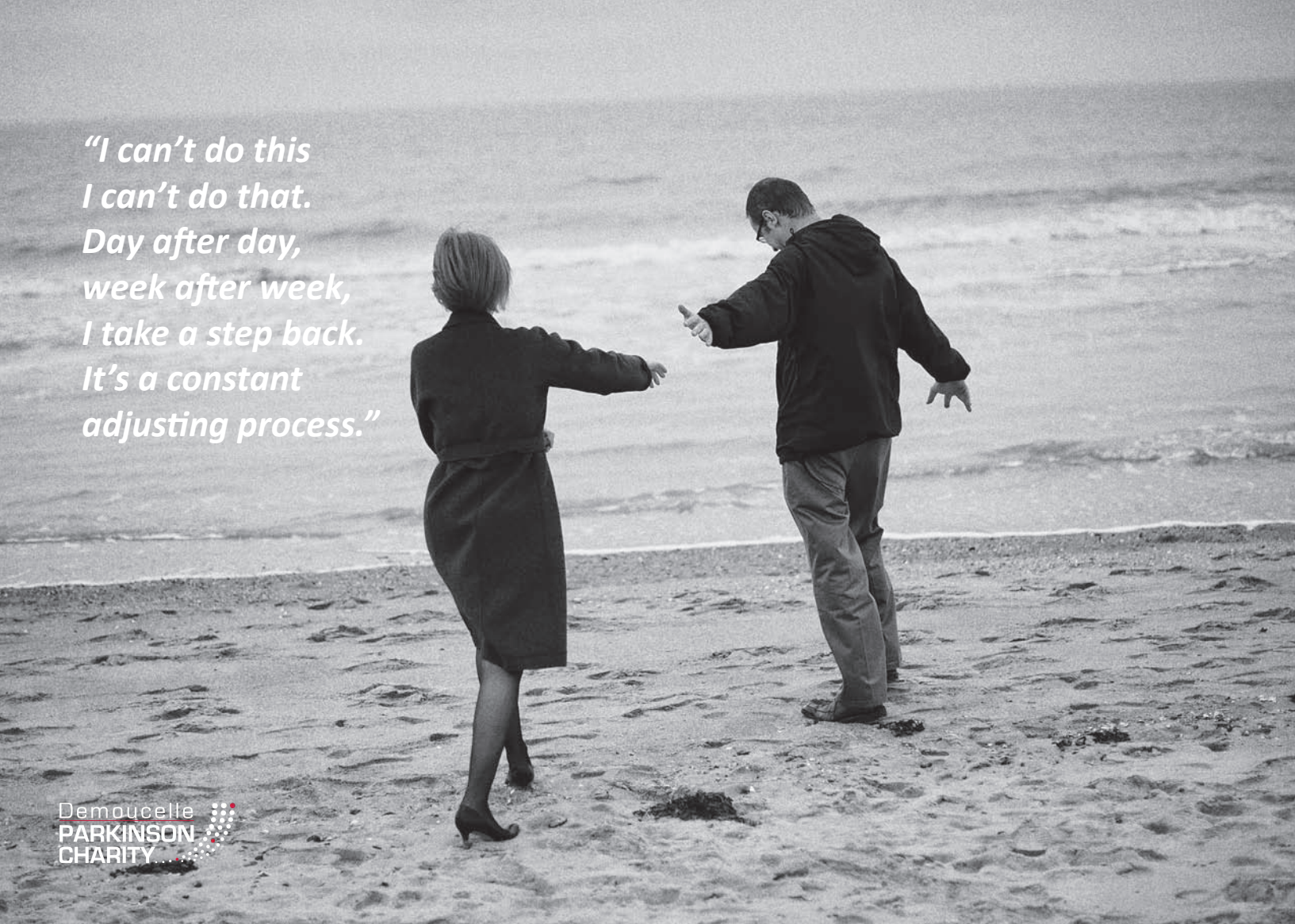
# Focus themes of projects we support

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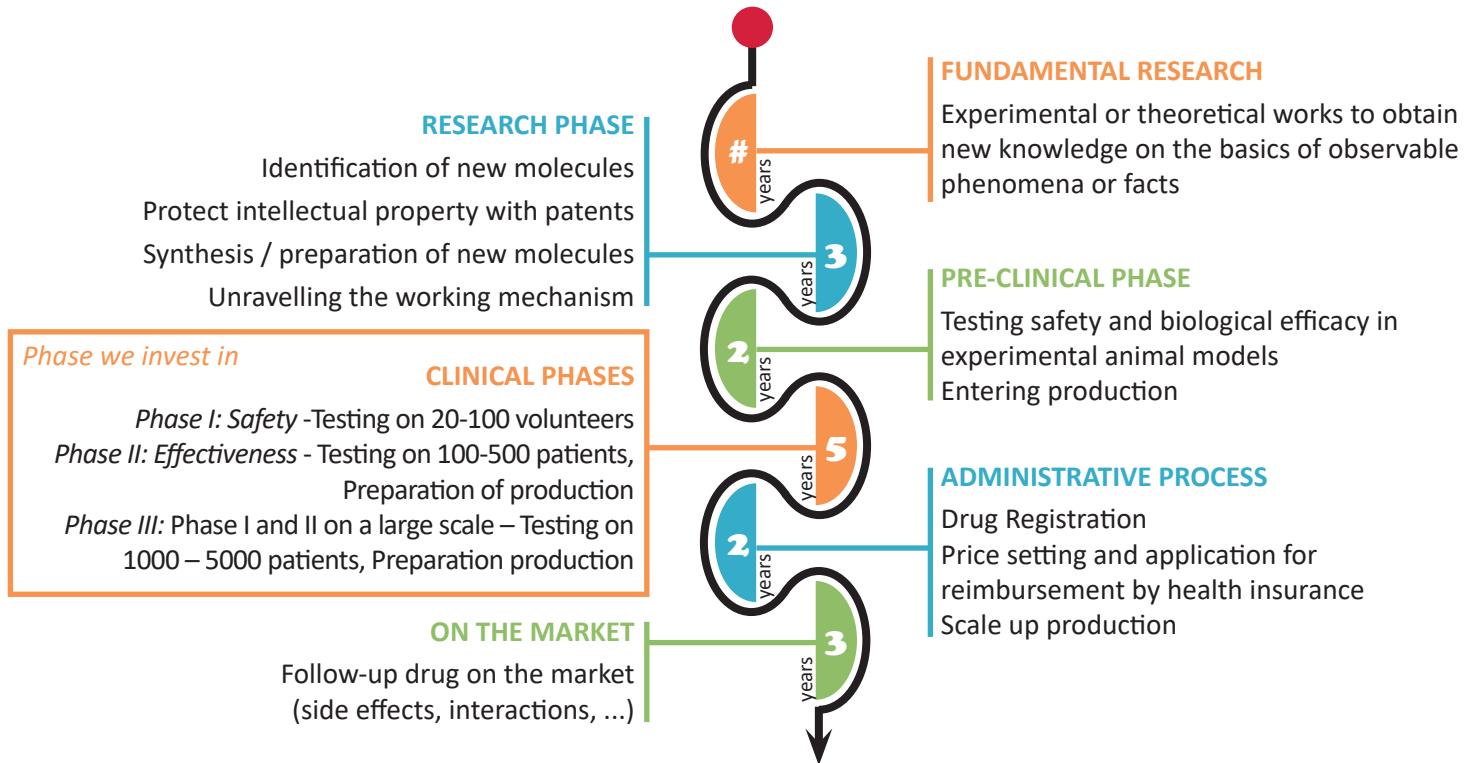
Caroline, 34 years old,  
Parkinson's patient,  
ran the 20 km of Brussels  
*"I am young, full of hope  
and energy. I am looking  
forward to a cure.  
I believe it is possible."*



*"I can't do this  
I can't do that.  
Day after day,  
week after week,  
I take a step back.  
It's a constant  
adjusting process."*

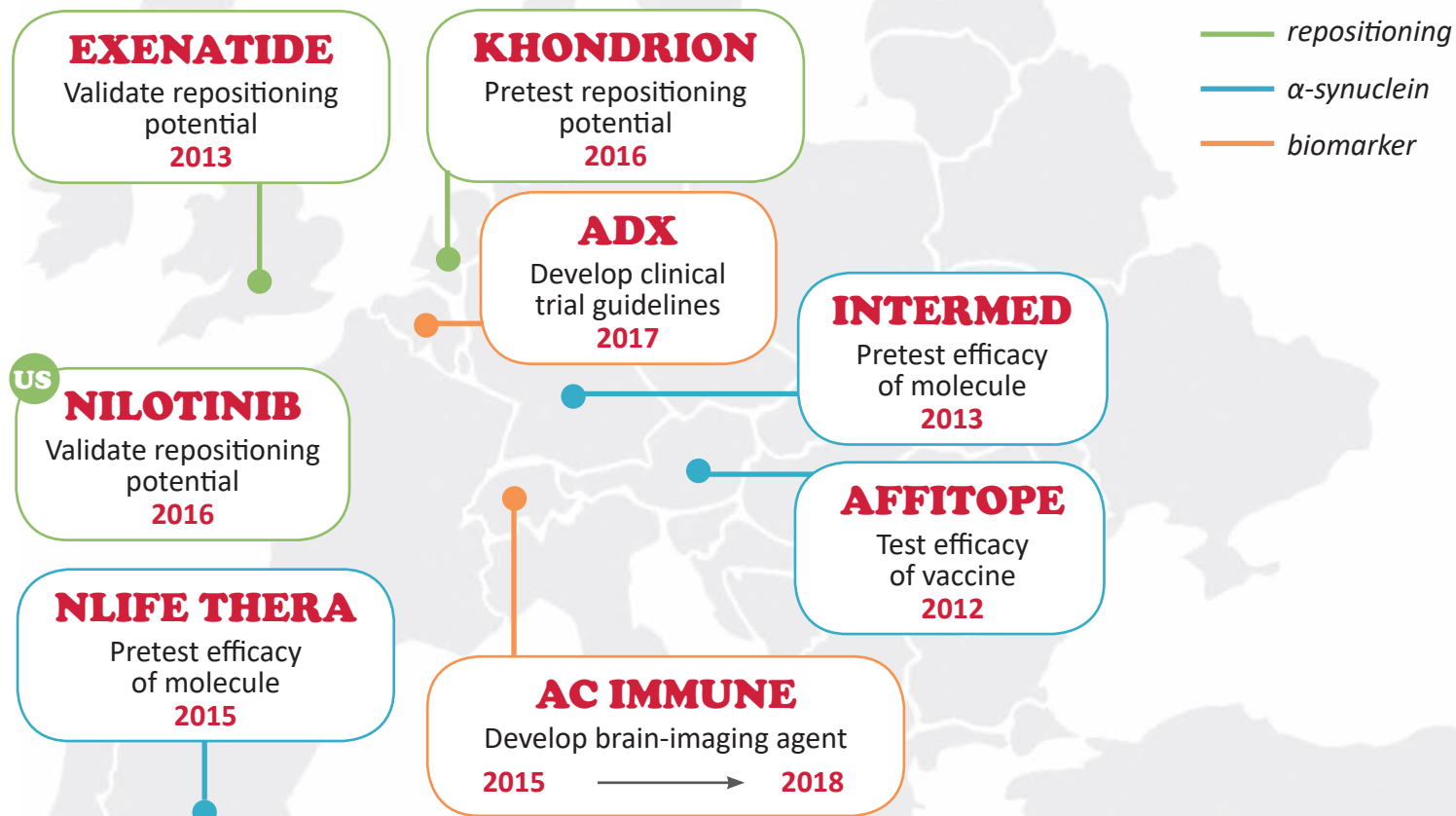
# Development process new medication

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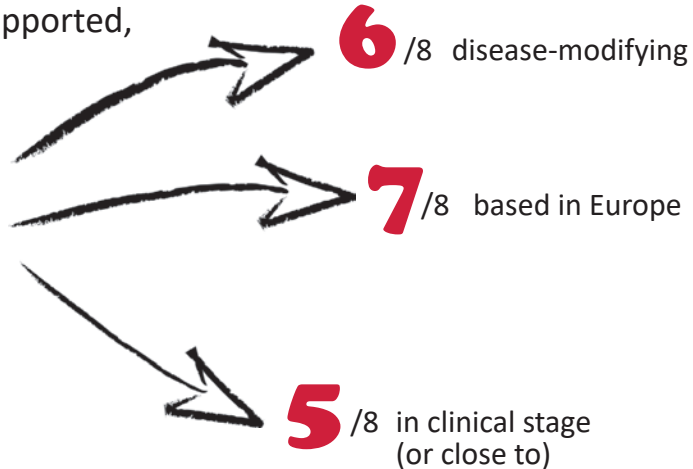
up to **20 years**





The Demoucelle Parkinson Charity supported,  
so far

**8** of the world's  
most promising research projects



In partnership with  
the Michael J. Fox Foundation,  
the Demoucelle Parkinson Charity  
**selects, funds** and **steers**  
the most promising research projects  
worldwide





*Run for Parkinson* was launched in 2015. Patrick Demoucelle, living with Parkinson's disease for 10 years then, decided to run the 20km of Brussels in order to raise funds for Parkinson's disease.

240 people enrolled in the initiative and ran together with Patrick. Many organizations and companies got engaged and supported *Run for Parkinson*.

The first *Run* was a big success and therefore the event was organized again in 2016, 2017 and 2018.

In 2017, other Parkinson patients joined Patrick and ran the 20km for the first time. This tradition was continued. Almost 700 runners joined us with the colours of *Run for Parkinson* in 2018.

		<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
€ raised		<b>117 530</b>	<b>110 065</b>	<b>133 187</b>	<b>112 128</b>
# runners		<b>250</b>	<b>360</b>	<b>414</b>	<b>691</b>

# RUN<sup>for</sup>parkinson

Demoucelle  
**PARKINSON**  
CHARITY...

20 km DE BRUXELLES  
DOOR BRUSSEL



SEPT 2018



Together we can make a difference!



Demoucelle  
**PARKINSON**  
**CHARITY...**



[www.demoucelle.com/charity](http://www.demoucelle.com/charity)

# We need your **support...**



## **DONATE NOW!**

King Baudouin Foundation

BE10 0000 0000 0404

Please state this reference:

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or

**ONLINE**

[www.demoucelle.com/charity](http://www.demoucelle.com/charity)

## **Do you want to become volunteer?**

Create your own action,  
participate to a sportive event,  
or support us with your company!  
You can create your own fundraising  
page on our website  
[www.demoucelle.com/charity](http://www.demoucelle.com/charity)